

Report on Entrepreneurship Awareness Programmes (EAP)

Organized by EDC, Pettigrew College, Ukhurul

Dates: 17th, 19th, and 21st August 2024

Venue: Pettigrew College, Ukhurul

EDC, Pettigrew College, Ukhurul conducted the three Entrepreneurship Awareness Programme (EAP) on 17th, 19th and 21st August 2024 at Pettigrew College, Ukhurul. Mobilisations of applicants were carried out through different means including Poster advertisement, Local news coverage and social media platform. 152 Participants registered for the programme. Participants from different trades and professions took part in the programme. All the 15 (Fifteen) participants of the previous Faculty Development Program (FDP) held during 26th – 31st July 2024 under the same project acted as mentors of the awareness program. Mentors were divided into three groups and each group managed one EAP each respectively. The Centre Head and Assistant Centre Head oversee the overall arrangement of the EAPs. The main module of the EAP consisted of three main themes.

1. Introducing the participants to the objectives and implementation the project
2. Various schemes and financial assistance for entrepreneurs
3. Pitching of Business Ideas.

The first two themes were being delivered by the mentors in two sessions in all the 3 EAPs. Two sessions of the EAP were allotted for Idea pitching of the business plan of the participants. Apart from business ideas submitted while filling up the application form, the third theme aims to further understand the overall approach, feasibility and relevance of the participants' business plan. For this purpose, the idea pitching session incorporates three main aspects;

1. The financial plan of their enterprise
2. The expected impact of their Enterprise on the society or community and
3. The future prospects of their business.

The participants were asked to jot down their business plan and the above mentioned aspects in a sheet of paper and were encouraged to present it in any dialects that they are comfortable with. At the end of every EAP, the respective faculty group deliberates together on the participants' performance and recommends the best 10 prospective entrepreneurs from each slot.

Day one: 17th August 2024

The first EAP was organized by Mentor group 1. Mr Thanmung Khariwo, Mentor, served as the moderator for the day's sessions. In the first session, Pamchuila Kashung Shimray, Assistant Professor, Department of Sociology, Pettigrew College introduced the overall project to the participants in brief. Idea pitching session was managed and monitored by all mentors. Chonchui Magdalene CS, Assistant Professor, Department of Social work, St Joseph College, Ukhurul and Dominic Thuisem Shingnaishui, Assistant Professor, Department of Economics, St Joseph College, Ukhurul delivered a PPT presentation on different schemes and financial assistance available to Entrepreneurs. The programme came to a close with Vote of thanks from the Centre Head.

Day Two: 19th August 2024

DR Ramyo Simon, Assistant Professor, Department of Sociology moderated Day 2 EAP. The first session on "Understanding EAP, EDP and the Project" was shared by Horrion Shingnaishui, Assistant Professor, Department of English, Pettigrew College. Pitching of business ideas from Participants followed which was being observed and examined by all mentors of Group 2. Dr. Leishingam Kumrah, Assistant Professor, Department of Mathematics, Pettigrew College presented on the various schemes for entrepreneurs. Vote of thanks was delivered by Eunice Lalremmoi, Assistant Professor, Department of Geography, Pettigrew College, Ukhurul.

Day Three: 21st August 2024

The program started at 11am and was moderated by Christeena Shangjam, Asst. Professor, Department of Chemistry, Pettigrew College. Dearson Khansu, Founder of Tribalgo eCommerce Pvt. Ltd. gave a brief introduction on EAP and EDC. Young Entrepreneurs pitched their different business ideas and Sir K Mayonmi, Asst. Professor, Department of Economics, Pettigrew College, presented on various schemes which the entrepreneurs can avail. The awareness programme ended with words of gratitude from Mungrei Ngalo, Asst. Professor, Pettigrew College.

Refreshments were served to all participants in every EAP and free transportation for participants were arranged by the Centre.









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