

3-Day Residential Orientation cum Bootcamp Program 2025

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Dates: 4th – 6th August 2025-

The Indian Institute of Entrepreneurship (IIE), Guwahati, successfully organized a 3-day Residential Orientation cum Bootcamp Program from 4th to 6th August 2025. This event brought together 27 aspiring entrepreneurs from Manipur and Meghalaya, including five participants from EDC Pettigrew College, Ukhul. Sponsored by NEC, Shillong, and coordinated by IIE Guwahati, the bootcamp showcased a strong commitment to nurturing entrepreneurship in Northeast India.

Program Highlights

- **Interactive Opening Session:** The program began with an engaging session that encouraged participants to share their entrepreneurial journeys and expectations.
- **Seven Thematic Sessions:** Over the three days, participants attended seven focused sessions covering:
 - *Business Leaders of Tomorrow*
 - *Technology – Innovation & Industry*
 - *Leveraging From Startup Ecosystem*
 - *Accounting & Financial Management for Founders*
 - *Building Sustainable Business & Alignment with ESG*
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 - *Agri/Biotech-Based Businesses & Support from Innovation Ecosystem Collaborative Learning Environment*
 - *Decoding Digital Marketing*



The bootcamp emphasized interactive learning, with sessions led by industry experts and opportunities for peer-to-peer exchange. This approach fostered a collaborative atmosphere, enabling participants to build valuable networks and gain practical insights.

Special Guests and Support

The event was graced by Dr. Amulkumar Nambram, Centre Head of IC, Manipur University, and Dr. Jitenhuidrom, Assistant Centre Head. Their presence provided additional mentorship and encouragement. Throughout the bootcamp, Sir Himanshu and Sir Swagat Gogoi from IIE Guwahati offered continuous guidance and support to all participants.

Impact and Gratitude

For the incubators from Pettigrew College, Ukhul, the bootcamp was a transformative experience, equipping them with essential skills and confidence to advance their entrepreneurial ventures. We express our sincere gratitude to EDC Pettigrew College, Ukhul, for this invaluable opportunity to learn, grow, and connect with fellow entrepreneurs.